

## Event Program Promotional Opportunities

### Uptown Gala Cocktail Reception & Silent Auction

**Program Information:** The event program for the Annual Uptown Gala - "A Salute to Joyce Dugan" will provide event guests with a guide to help them enjoy and remember a touching and fun filled evening. The program will include information about sponsors, beneficiaries, and most importantly, a tribute to the evening's guest of honor, Joyce Dugan. It will also provide your business with an opportunity reach at least 200 potential new customers.



**Program Specs:** 5.5"x8.5" booklet, 32 pages, full color cover pages, black and white interior pages, professionally designed and printed.

#### Ad Rates:

- Full Page, Full Color, Outside Back Cover: \$400
- Full Page, Full Color, Inside Front or Back Cover: \$300
- Full Page, Black & White, Interior: \$200
- Half Page, Black & White, Interior: \$125
- Quarter Page, Black & White, Interior: \$75

#### Event sponsors are eligible to receive the following:

- Platinum Sponsor (\$5000): Full Page Interior Ad
- Gold Sponsor (\$2500): Half Page Ad
- Silver Sponsor (\$1000): Quarter Page Ad

\*Sponsors can upgrade to a larger sized or cover page ad for the difference in cost\*

**To purchase an ad in the event program,  
or with further questions, contact  
Dan Zagotta at:  
773-455-3051 or [dan@zagotta.net](mailto:dan@zagotta.net)**

Annual Uptown Gala - A Salute to Joyce Dugan  
Wednesday, October 13, 2010 5:30pm-8pm  
Saddle & Cycle Club, 900 W. Foster Avenue, Chicago, IL 60640  
Benefitting Uptown United & Business Partners-The Chamber for Uptown  
Rsvp to (773) 878-1064